

# ***Your Direct Benefits of Being A MACCI Member***

## ***Assistance in Business Development***

Business Plan Development  
Buy Local Program  
Community Tours  
Employment Referrals  
Gift Certificate Program  
Job Bank  
Industry Specific Committees  
Leadership Marshfield program  
Professional Development Programs  
Seminars & Workshops  
Spousal Referral Network  
Workforce Initiatives  
Youth Apprenticeship Programs

## ***Chamber Networking Events***

Agri-Business Banquet  
Annual Meeting  
Business & Governmental Affairs Forums  
Business After 5's  
Business Bowl  
Chamber Caper Golf Outing  
Dairyfest  
Firm of Year Dinner  
Leadership Marshfield Alumni  
Marshfield Area Human Resource Association  
Member Business Visits  
Small Business Recognition Breakfast  
Working Women's Wednesday  
Young Professionals Network

## ***Media Publication Exposure***

Business Articles  
Link to MACCI's Website  
Monthly *Perspectives* Newsletter  
Print Promotions  
Public Access Television  
Radio Promotions  
Social Media  
Television Promotions – "Business Profiles"  
*The Business News* Publication  
Visitor Guide

## ***Economic Development***

Area Tourism Information  
Business Advocacy  
Business Resource Lists  
Business Retention & Recruitment  
Economic Indicator Forums  
Economic Profile  
Entrepreneurial Training  
Link to MACCI's Website  
Promotion of Local & State Loan Opportunities  
Properties Database  
Quarterly Cost of Living Survey  
New Resident Packets  
Transportation Advocacy

## ***Business Recognition***

Crystal Apple Program  
Groundbreaking and Ribbon Cutting Ceremonies  
Informational Brochures and Business Cards displayed at Chamber Office  
Friend of Ag  
Member Workshop Discounts  
Membership Directory  
Membership Plaque  
Reality Stores  
Referrals  
Sponsorship Opportunities  
Website Business Directory Listing

***Your  
Marshfield Area Chamber  
of Commerce & Industry  
"Building the foundation  
for a strong business  
community!"***