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2020 DAIRY STRONG



JULY 12-18, 2020
CELEBRATING OUR
AG INDUSTRIES ALL WEEK!

Presented by the Marshfield Area
Chamber of Commerce & Industry
and Dairy Farmers of Wisconsin



Sunday, July 12

Saturday, July 18

MACCI's Dairy Breakfast

8 a.m. to Noon | Marshfield Eagles Club
1104 S Oak Ave • Marshfield WI

Sponsored in part by  and 
Milk provided by Weber's Farm Store 

Tickets \$7 | children 4 and under FREE
Join us for a hearty breakfast to get your day started. Menu includes: scrambled eggs/ham, pancakes, sausage, muffins, applesauce, cheese curds, ice cream and of course—ice cold milk.

All attendees will receive a ceramic "Dairy Strong" mug sponsored by:



CARRY-OUT BREAKFASTS AVAILABLE BY CALLING 715-384-3000 OR STOP IN TO PLACE YOUR ORDER.

INDOOR SEATING AVAILABLE WHILE KEEPING EVERYONE SOCIALLY DISTANCED.

Friday, July 17

Food Truck Friday

10 a.m. to 2 p.m. | City-wide

Throughout the City, food trucks will be parked to tempt your taste buds. Follow MACCI's website www.marshfieldchamber.com or follow us on Facebook to find out who is parked where and what they are serving.

Follow our Facebook page throughout the week of Dairy Strong as we celebrate different agriculture related industries. Learn about the importance of agriculture and all of the businesses who put food on our tables.

 [MarshfieldChamberWI](https://www.facebook.com/MarshfieldChamberWI)

This outdoor event is being held in accordance with the Wood County Health Department guidelines, offering safe social distancing for those attending.

A "Dairy Strong" Parade Reverse Style!

10 a.m. to Noon

"Dairy Strong" will be presented in a **REVERSE** parade concept this year. Instead of lining Central Avenue and watching the units go by – you will travel to each of the participating businesses. Our Dairy Strong partner is sponsoring the parade bags that can be picked up at the Central WI State Fairgrounds, on the north end of the Expo Building. A list of participating businesses and their addresses will be included in each bucket. In no particular order, vehicles may travel to each location to collect their goodies from the businesses. **YOU MUST STAY IN YOUR VEHICLES!** After visiting each business, drop off your game card at the MACCI table under the Grand Stand at the fairgrounds, for a chance to win some prizes. Winners will be announced at 3 p.m.

Dairy Strong Fun Day

Central WI State Fairgrounds
513 East 17th Street, Marshfield
Proudly sponsored by 

On the Mooove Noon to 3 p.m.

Proudly sponsored by 

On the Moo-ve was developed in response to the rising demand by consumers to know how dairy farmers care for their cattle and why dairy foods are a critical component of a healthy, balanced diet. On the Moo-ve features a life-size fiberglass cow that can be "milked" and two interactive displays. Display will be disinfected periodically and hand sanitizer will be made available. Come quiz your dairy knowledge.


Free Milk 1 p.m. to 3 p.m.

Central WI State Fairgrounds (Under Grand Stand)
513 East 17th Street, Marshfield
Proudly sponsored by Weber's Farm Store and the farmers of Nasonville Dairy

Ag Alley 1 p.m. to 3 p.m.

Stop by the MACCI tables, under the grandstand area at the Central WI State Fairgrounds and enjoy a sampling of Central Wisconsin's finest cheeses and sausages including Nasonville Dairy, Lynn Dairy, Wenzel's Farm and Hewitt Meats. Sponsored by Norm-E-Lane Farms.

Family Friendly Entertainment

Starting at 1:15 p.m. | Central WI State Fairgrounds
513 E. 17th Street (North of Expo Building)
Proudly sponsored by 

Dan Kirk is a full-time prop comic and professional juggler, entertainer, and teacher of the art who resides in Menasha, WI. Dan's stage performances always include exciting family friendly oriented comedy routines, a wide variety of juggling, zany balloon twisting, and with over 2,678 performances throughout fifteen states, Dan Kirk, The Juggler with the Yellow Shoes, is sure to be a hit. Dan provides comic juggling at its finest!


Main Street Conservatory of Dance

2:15 p.m. | Central WI State Fairgrounds
(north of the Expo Bldg).

Come enjoy the magic of dance as you enjoy watching the artistic talent of these young performers. Light on their feet, artistic, colorful and most entertaining. Thank you Main Street Conservatory Dance Troupe and Heather Conrad for being a part of our Dairy Strong day!

MACCI Movie Night • Drive-In Style!

Central WI State Fairgrounds • At Dusk

Parking lot north of the Expo Building
Proudly sponsored by: 

Park your vehicle and enjoy an old fashioned, outdoor family friendly movie. Movie will be shown on a big inflatable screen. Pack up the family and come enjoy! **MACCI Movie Night treat bags are sponsored by Aster Assisted Living of Marshfield.**



Food Trucks 10 a.m. to 10 p.m.

Enjoy some festival foods with a variety of food trucks on the grounds throughout the day. Snack on treats like kettle kom, cheese curds, or homemade french fries. DJ music throughout the day.

13th Annual Arby's Dairyfest Fling

Disc Golf Tournament

Braem Park DG Course, Marshfield
North Park DG course, Pittsville
8-9 a.m. On-site registration/check-in at Braem Park Shelter

First round: Pros play North Park Pro Tees and AMs & Rec play Braem. Second round: Pros play Braem and AMs & Rec play North Park Reg Tees. Awards ceremony follows at Braem Park Shelter.

Download a Dairyfest Fling Registration form on "Wausau Area Disc Golf Enthusiasts" event page on Facebook. Then mail your registration form and fee to: Jacob Ford, 7121 County Road A, Arpin, WI 54410