



Marshfield is “Dairy Strong”

MARSHFIELD, WI (July 22, 2020): The Marshfield Area Chamber of Commerce & Industry is pleased to announce that Dairyfest’s “**Dairy Strong**” will be celebrated. “**Dairy Strong**” kicks off with a week-long event celebrating our area’s strength in the dairy industry. Follow us on Facebook and watch the MACCI website to see each day’s special “**Dairy Strong**” focus!

With public safety at the forefront, this community tradition will take on a new look for 2020. All activities were planned with adherence to public health guidelines and participants safety in mind. This included working with the Wood County Health Department to help implement safety measures.

The “**Dairy Strong**” breakfast will be held at the Marshfield Eagles Club, on **Sunday, July 12**, from 8:00 am – 12 pm. Carry-out options will be available, along with socially distanced indoor seating. Menu will include; Pancakes with maple syrup, scrambled eggs, scrambled eggs with ham & cheese, sausage links, applesauce, fresh cheese curds, assorted muffins and ice cream. Coffee, milk and juices also include. Cost to attend is \$7.00, kids under 4 are free.

From **Monday, July 13** through **Friday, July 17**, special events and recognition of our area’s dairy strengths will be highlighted on MACCI’s social media and website.

Friday, July 17 will be *Food Truck Friday*. Food trucks will be located throughout the community during the day and early evening. A location listing of these mobile restaurants will be available on MACCI’s website.

Saturday, July 18 activities will include a REVERSE parade, from 10 am – Noon. Individuals and families can drive, bike, or walk to participating businesses, view their displays, pickup goodies, and learn about the businesses and organizations in Marshfield. Participants are asked to stay in their vehicles, and bikers and walkers are asked to maintain social distance. A map listing all of the participants will be included in your parade bucket sponsored by **Marshfield Clinic Health System**. Parade buckets will be distributed at the Central WI State Fairgrounds north parking lot beginning at 9:45 am.

Saturday afternoon will feature entertainment opportunities and various food vendors at the Central WI State Fairgrounds. Saturday evening will include MACCI’s family friendly Drive-in Movie Night presented by **Prevail Bank**. Brochures will be available at the Marshfield Area Chamber of Commerce & Industry listing activities for you to safely enjoy.

If you have any questions please contact MACCI at 715-384-3454 or visit our website at www.marshfieldchamber.com.

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