MACCI’s Chamber Caper Scheduled for August 10!

Plans are underway for a day of non-competitive golf at MACCI’s Chamber Caper at RiverEdge Golf Course & Banquet Facility on Wednesday, August 10.

Teams will again consist of 6 golfers playing the “big cup” tournament. Your flight package includes 18 holes of “big cup” golf, green fees, motorized covered cart, lunch, dinner and the opportunity to network on the green! In an effort to improve golfer registration the “Play All” pass has been added; this includes your mulligan, putting green contest and poker run card.

The Chamber Caper is a fundraiser that helps support efforts of our Chamber of Commerce organization that benefit members and help our community grow.

Registration begins at 9:30 a.m., followed by a golfers meeting at 10:15 a.m. and shotgun start at 10:30 a.m. The afternoon concludes with a social hour at 4:00 pm, and dinner/awards at 5:15 pm. Watch for your invitation to participate and get in on the “early bird” registration price.

Various sponsorship levels are available that include your ROI. That information can be completed from the MACCI website at www.marshfieldchamber.com. Check out the insert in this newsletter!

Registrations will be mailed from the MACCI office mid-July. “Early bird” registration will be offered, so register early to get the discounted rate of $125 per golfer. Contact the MACCI office to learn how you can promote your business at this year’s Chamber Caper.

Leadership Marshfield 2016-2017 Recruitment Efforts Begin

Are you or a member of your staff interested in participating in the 25th Leadership Marshfield class? Over 600 individuals are Alumni of the program and we are now starting to recruit for the Class of 2017. Applications are now available on the MACCI website at www.marshfieldchamber.com.

The program will kick off with a two-day retreat scheduled at the Holiday Inn on September 14 & 15. Full day, monthly programs focus on Education, Quality of Life, Public Safety Day, City Government, Health Care, and Business & Economic Development day. The program concludes with a graduation ceremony to take place in April.

This professional, personal and community growth program is sponsored by the Marshfield Area Chamber Foundation.

Contact the MACCI office at 715-384-3454 for more information.
MACCI Welcomes New Members

Kippenhan Accounting & Tax Services Ltd. was originally organized in March of 2007 in Racine, Wisconsin. The owner, George E. Kippenhan, CPA, assists small to medium size businesses in the accounting and tax area including individual taxes, corporate and nonprofit since 1993. George moved to Marshfield late 2010 to become part of the Marshfield community. He supports strong client service. He developed the tagline “Working to Make Your Life Less Taxing.” George can be reached at 715-898-1442 or email gkippenhand@charter.net.

East Ridge Village Apartments offers you everything you want in a home. Their two-bedroom ranch style floor plans provide ground-level living quarters with an attached garage. The apartment homes are configured in 4plex buildings creating your own private home. All appliances are included with full size washer/dryer in the utility room connected to the attached garage. They have deluxe sized bedrooms with closet space and an open gallery kitchen and dining room. East Ridge Village Apartments are a Pet Friendly Property. Located at 912 North Irene #3, Laura Demmerly is the Property Manager and can be reached at 715-389-1436.

Top Form Inc., located at 409 East Commerce Drive in Marshfield’s Mill Creek Business Park, is a quality manufacturer of laminate countertops and a growing business. They work with contractors throughout the state. They pride themselves on producing quality products and have significantly grown since opening their doors in 2004. Currently they are hiring individuals that want a rewarding career in woodworking and helping a company continue its growth. The business telephone number is 715-389-8540.

Welcome back JC Penney! Anchoring the Marshfield Mall since 1979, JCP has operated stores in Wisconsin since 1916. Andrea P. Kaiser is the General Manager and can be reached at 715-387-8651 ext. 200.

JCPenney shoppers in Marshfield will discover a new and exciting way to get their Penney’s worth of style, quality and value starting on July 22. The Marshfield Mall store is undergoing a three-month renovation to create a modern interior that mimics the look and feel of a brand new JCPenney store. The remodel of the 33,500 square-foot store will feature an innovative store environment distinctively designed with the customer in mind, including an updated floor plan, modern fixtures, an all-new fine jewelry department and much more.

The store’s updated salon is based upon the Company’s exclusive collaboration with the editors of InStyle Magazine to launch a cutting-edge salon called The Salon by InStyle.

The first Marshfield JCPenney store opened in 1920 in downtown and relocated to Marshfield Mall in 1979. Thanks for being a retail staple in Marshfield!

Business Briefs

Randy Gershman, who has been an Edward Jones financial advisor in Marshfield since 1987, attended the Edward Jones Managing Partner’s Conference this Spring. The prestigious annual event honors the top 350 of the firm’s more than 14,000 financial advisors. This is the fourth time Gershman has attended.

Edward Jones, a Fortune 500 company, provides financial services for individual investors in the United States and through its affiliate in Canada.

Gershman’s office is located at 554 South Central Avenue in Marshfield and the business telephone number is 715-387-8662. Congrats, Randy!

David S. Meyer, CFP, a private wealth advisor with Ameriprise Financial, has qualified for the company’s Circle of Success annual recognition program and will be honored for this achievement in 2016. To earn this achievement, Meyer established himself as one of the company’s top advisors by consistently demonstrating exceptional commitment to financial planning and superior client service. Only a select number of high-performing advisors earn this distinction.

Meyer’s office is located at 1204 South Oak Avenue, Marshfield and the business telephone number is 715-387-8700. Congratulations David!

Keller, Inc. a Design/Build General Contractor with offices in Fox Cities, Madison, Milwaukee and Wausau announces the promotion of Kyle Vander Loop to Manager of Construction Services. He has been with Keller for 11 years working as a foreman on the concrete crew. In this new position he is responsible for guiding and training new concrete crews and experienced craftsmen to achieve uniform methods. Congrats!
Festival Foods Presents Fabulous 4th of July!
On Monday, July 4, Festival Foods will sponsor a fabulous 4th of July show beginning at 10:00 p.m. Marshfield Clinic, proud sponsor of the family fun leading up to the fireworks show. Food vendors, wandering magician Kevin Boyles, and inflatable fun will be offered beginning at 6:00 p.m. Inflatables are provided by Hiller’s Inflatables also sponsored by Marshfield Clinic, so bring the kids out to enjoy. *New this year,* will be the Kid’s Coin/Candy hunt that got rained out at Dairyfest’s Picnic in the Park. Sponsored by Simplicity Credit Union, kids 3-10 are welcome to come “dig” for candy and coins. Kids entertainment featuring Super Stolie with performances at 6:00 and 7:15 p.m. is being sponsored by Festival Foods.

On the ground food will be available for purchase including; hand scooped ice cream, cheese curds, funnel cakes, kettle korn, cotton candy, soda and water. In case of inclement weather, the inflatable will be set up in the Expo Building.

*Special thanks* to Festival Foods, Marshfield Clinic, City of Marshfield Parks & Recreation Department, Fire Department, Police Department and Auxiliary, and the Central Wisconsin State Fairgrounds! Bring the whole family!

YP Trip to Stoney Acres Farm!
Join the Marshfield Young Professional for an evening of outdoor fun and wood-fire pizzas at Stoney Acres Farm in Athens!

Bus loads in the Wal-Mart parking lot at 5:45 p.m. Once on the bus, people can organize into groups and decide what kind and how many pizzas are wanted so we can call the order in ahead of time.

Bring your own beverages and sides. Some tables and chairs are available, but bring bag chairs or blankets in case it’s busy.

The date is Friday, July 15. Bus will return to Marshfield by 10:30 p.m. Members and non-members are welcome!

Cost: People are responsible for the cost of their food/drinks. Cost of bus is $5/per member (of MYP) and $8/per non-member. Feel free to invite others. Prepayment is required to ensure your seat on the bus. You may also pay at the MACCI office or the date of the event (cash & check only).

MACCI’s Glow Walk
Mark your calendar for Saturday, September 17 and join us in the 3rd annual Glow Walk. This year’s route will take us into the park and back. Come “light up the night” and support a great cause with a portion of the proceeds benefitting the Marshfield Area United Way’s NOW program.
Advanced Disposal Launches Second Annual American Flag Retirement Program

Advanced Disposal, an integrated environmental services company announces the launch of its second annual Flag Retirement Program - a free service for the communities they serve to properly dispose of their old, worn, torn, and faded American flags. In 2015, Advanced Disposal collected more than, 2,539 flags with the largest being over 600 ft.

Beginning June 1 and continuing through September 11, all 226 Advanced Disposal locations will collect old American flags and have them properly retire in accordance with the United State Flag Code or recycled into new American flags.

More information can be found at www.AdvancedDisposal.com/RetireYourFlag. Thank you, Advanced Disposal!

Hub City Day Duathlon

On Friday July 29, in conjunction with Main Street Marshfield’s Hub City Days, kids ages 6-12 can participate in the Hub City Days Kids Duathlon. Presented by Security Overhead Door, kids ages 6-8 will run 1/4 mile, bike ride 1/5 miles and then finish with a 1/4 mile run. Kids ages 9-12 will run 1/2 mile, bike ride 2 miles and run 1/2 mile. The event takes place at the UW-Marshfield/Wood County.

On Saturday July 30, the Hub City Days Duathlon will take place. Participants may compete as individuals or on a relay team with up to three individuals running or biking a leg of the race. The event will take place at UW-Marshfield/Wood County.

Proceeds benefit Marshfield Clinic’s Center for Community Outreach Youth Net Program, an after school program for referred Marshfield area youth ages 8-18. Youth Net provides programming to over 300 at-risk youth throughout the school year, focusing on individual outcomes related to academic performance, social/emotional learning and healthy active living. Athletes of all abilities are encouraged to join the fun.

MU Receives Safety Achievement Award

Since 1904, Marshfield Utilities has been providing customers in the Marshfield area, with high-quality service while managing rates to enhance the service area’s economy. Marshfield Utilities is one of the few community-owned electric utilities in the state to receive a 2015 MEUW Gold Safety Achievement Award.

The MEUW Safety Achievement Award is a voluntary reporting system that is sponsored by Municipal Electric Utilities of Wisconsin (MEUW), the state association representing Wisconsin’s 82 public power communities. The selection criteria for the award is a weighted formula that considers a utility’s occupational safety record for the past year, as well as its proactive safety activities, such as conducting employee safety training, developing and maintaining written safety procedures and implementing workplace injury prevention measures. The MEUW Safety Achievement Award recognizes utilities for establishing a strong safety culture.

It takes hard work and commitment from the employees on the job site watching out for one another, following safety rules, and ensuring safe work practices. It also takes commitment from the utility management and governing board to provide the employees with the equipment that they need to do the job safely, the training to maintain or improve their skills, and the knowledge, time, and effort to promote proactive safety practices through regular participation in the MEUW Safety Program, seminars and workshops. Congratulations, Marshfield Utilities!
Local Talent Search: Back by popular demand!
The Central Wisconsin State Fair, Marshfield, is looking for talent all across the area this summer! They will take a team of judges and a host to 8 area summer festivals in Marshfield, Wisconsin Rapids, Auburndale, Pittsville, Colby, Neillsville and Loyal where 12 pre-registered contestants for each event will compete. There are no restrictions on the age of the participants or on the type of talent to be showcased: be it vocal music, instrumental music, dancing, juggling, comedy, etc., other than keeping the content appropriate for an audience of all ages. Acts can be solo performers or group acts.

Upcoming competition dates are:
- Sunday, June 26 at 4:00 p.m. at Music Fest Grounds, Auburndale
- Monday, July 4 at 5:00 p.m. at Pittsville 4th of July Celebration
- Saturday, July 16 at 1:00 p.m. at Colby Cheese Days
- Saturday, July 30 at 4:30 p.m. at Hub City Days downtown Marshfield, 6th and Central
- Friday, August 12 at 6:30 p.m. at Clark County Fairgrounds, Neillsville
- Wednesday, August 24 at 6:00 p.m. at American Legion Hall in Loyal

One winner and one runner-up will be named at each competition. The winner will automatically advance to compete in the grand finale competition which will take place on Tuesday, August 30 at 7:00 p.m. at a preliminary event to the Central Wisconsin State Fair in Marshfield. The runners-up at each summer festival competition will later be broadcast on the fair’s Facebook page where our “friends” will choose the wildcard performers to fill up the docket for the finale.

The overall winner at the finale will be chosen by the judges and will receive a cash prize of $1,000, second place $250 and third $100. One lucky act (who may or may not be one of the top three finalists) will also be chosen to represent the Central Wisconsin State Fair at the 2017 Wisconsin State Fair in Milwaukee where they will have the chance to win a cash prize of $3,000.

Pre-registration is required for contests (fees of $10 for solo performers or $20 for groups). Forms can be found on the fair’s website at www.centralwisconsinstatefair.com/Talent/html or by contacting the email listed below. Register soon as spots are limited and likely to fill up fast!

For further information contact Donna Thompson, event coordinator, at 715-897-3493 or cwsfmashfield.events@gmail.com.
“Fairway to Heaven” Golf Outing

Get your 4-person team organized for the 5th annual “Fairway to Heaven” golf scramble with cart, hole events (with prizes), and dinner. Prizes awarded to the top teams. Other activities include door prizes, raffle, and a silent auction. Registration forms accepted through August 1. Shotgun start at 11 am. Proceeds will benefit Immanuel Lutheran School and the Tuition Assistance Fund. Sponsorship opportunities are also available.

For more information or registration form contact the Immanuel Lutheran School office at 715-384-5121, info@immanuelmarshfield.org or stop at 604 South Central Avenue.
Encourage Employees To Attend Networking Events
Once a month your Chamber offers Business After 5 events. Hosted at a member business and sponsored by additional members, this networking opportunity is open to all members and their employees. This member benefit is a great way for you to grow your business and support your Chamber. Every month over 200+ business people attend and take advantage of this opportunity.

Locations confirmed for 2016 include:
July 28: Hot Time in the City - downtown Marshfield
August 25: Business After 5 on the Farm - Heiman Holsteins
September: Power Pac
October 13: Nutz Deep II
November 8: Marshfield Clinic
December 8: Christmas Business After 5 at Hotel Marshfield

If you are interested in being a sponsor at any events throughout the year please contact Debbie Bauer at 715-384-3454 or email her at debbiebauer@marshfieldchamber.com.

Your support is greatly appreciated!

Want to be a Sponsor?

Are you interested in hosting a Business After 5 in 2017, or co-sponsoring a particular month? Contact Debbie Bauer at 715-384-3454!

For any season or reason, we are lending.

Pioneer Bank

John Baur
MLO #1313085

Jeff Nyberg
MLO #440417

Rob Posteluk
MLO #1212113

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**+ PAY NO MONTHLY FEES until September**

111 East 2nd Street, Marshfield
715-387-8701

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1.800.JENNY20 / jennycraig.com

*Monthly membership fees waived until September if you join Jenny Craig All Access between 5/28/16 and 8/19/16. Offer valid at participating centers and Jenny Craig Anywhere, not valid at Jennycraig.com. New members only; no cash value. Offer ends 8/19/16. Restrictions apply.

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Thank You Friends of Main Street!

Main Street Marshfield and Hub City Days Event Coordinating Team Members and Committees acknowledge the generous support of the sponsors without whom this event would not be possible:

Stage Sponsors

MARSHFIELD INSURANCE AGENCY

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SB State Bank Marshfield

Advanced Disposal

AFTER ALL

NUTZ DEEP II

HERITAGE BANK

Bronze Sponsors: Dental Clinic of Marshfield, Marshfield Fair Board, Roehl Transport, The Hearing House

Celebrate Marshfield’s Historic Downtown & Culture!

Main Street Marshfield is a non-profit, volunteer run corporation that was founded in 1990 by a group of 40 local business professionals and city officials. Main Street works tirelessly to enhance our community identity and heritage, foster a downtown full of activity, and ensure economic stability for our businesses.

139 S Central Ave., Marshfield, WI 54449
715.387.3299 | info@mainstreetmarshfield.com
www.mainstreetmarshfield.com
**FRI. JULY 29TH**

**Friday Night Kid’s Duathlon (6:30pm)**
Registration 4-6pm and race at 6:30pm, Event at UW-Marshfield/Wood County (2000 W. 5th).

**Movie on Central (Dusk)**
Bring your blanket, lawn chairs, and set up to enjoy an outdoor family-friendly movie night on the street! Movie shown on inflatable big screen located on 300-400 block on Central Avenue. Producing Sponsor: Marshfield Clinic.

"Movies in the Park-Marshfield, WI"

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**SAT. JULY 30TH**

**Hub City Days Duathlon (9am)**
Registration at 7am, race starts at 9am. Event starts at UW-Marshfield/Wood County. 2 mile run, 15 mile bike, 2 mile run.

**Hub City Hoops: 3-on-3 Youth Basketball Tournament (10am)**
4th - 8th Grade Boys & Girls. $50 entry fee. Tournament held on the 400 & 500 Blocks. Registration Deadline: July 15th at 5pm. 3-Point and Free Throw Contest for all ages! Sign up the day of.

Sponsors: Heinzen Printing, State Bank, Style Inn, Convention and Visitor’s Bureau, Simplicity Credit Union, Badger Title, Marshfield Police Association, Prevention Genetics

**Choo Choo Train Rides**
Sponsored by Marshfield Fair Board & Marshfield Clinic

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**Concession Stand (9am - 4pm)**
5th St. and Central Ave. Organized by the Marshfield Young Professionals (MYP).

**Dance & Martial Arts Demonstrations (10am, 11am, 12pm, 1pm, 2pm)**
5th St. and Central Ave.

**Hiller’s Bouncy House**
5th St. and Central Ave.

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**FOOD VENDORS**
12PM - 11PM
(Pick n’ Save Parking Lot)

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**Car Show (10am - 4pm)**
Free Entry -- all entries sponsored by Local Businesses. Check in at the BMO Harris Parking Lot. 100-300 Blocks.

**Live Music on Main Stage featuring “Elated Sun” (1pm - 3:30pm)**
"Elated Sun"

**Marshfield Area Pet Shelter (MAPS)**

**Dunk Tank (12pm - 5pm)**
6th St. & Central. Mayor Chris Meyer at 12pm! Adam Hocking at 1pm | Firefighter Jen Saduska at 2pm. And back by popular demand - Ashley Meharg at 3pm and Heidi Reed at 4pm.

**The Amazing Race - Marshfield Edition (1pm)**
Check In/Registration at 12:30pm, race starts at 1pm. Registration Table at the Corner of West 2nd & Central. Teams of two. $40/team (before July 8th), $50/team (after July 8th). Organized by the Personal Development Center.

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**Beer Garden (Noon - 11pm)**
600 Block - in front of City Hall

**Hub City Days Brew Fest (12:30pm - 4pm)**
11th Annual Brew Fest! Sample beers from distributors all over Wisconsin. Receive a complimentary tasting glass with your ticket! Tickets are $25 in advance; $30 at the door.

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**Central Wisconsin’s Got Talent Auditions (4:30pm)**
West 6th Street and Central Ave.

**Pork Rib Cook-Off**
Music and some Grill Masters! Located in Heinzen Parking Lot on the 500 Block. $35 Entry Fee. Prize Money for 1st, 2nd, & 3rd Place! Pork Ribs supplied in order to provide a level playing field. Blind Judging! Register by July 15th at 5pm.

**Cornhole Tournament (1pm-3pm)**
Registration at 12pm and Tournament starts at 1pm. Sign up the day of the event. Located in Heinzen Parking Lot on the 500 Block. LIVE Remote Broadcast by WLJY!

**Hub City Days Street Dance featuring “The Presidents” (7pm - 11pm)**
Combining an eclectic mix of rock songs ranging from classic to contemporary, THE PRESIDENTS have the perfect mix of repertoire, talent, and charisma to rock your socks off!

Join the party on Central Ave, in front of City Hall.
Our guided fitness workouts and classes help you get stronger, improve balance, and increase flexibility, all in just 30 minutes.

Join today for $10*

111 East 2nd Street, Marshfield
715-387-8701

*Monthly membership fees required and vary by location. Offer valid towards 12-month recurring billing membership only. Valid at participating locations only. No cash value. Offer expires 12.31.16.

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Should I invest in mutual funds or individual securities?

Answer:

Mutual funds offer many advantages that are particularly attractive if you have a small amount to invest (i.e., $25,000 or less), or if you don't have the time, experience, or inclination to manage your own investment portfolio. If you invest in an actively managed mutual fund, you get the benefit of the fund manager's professional expertise without the expense of hiring your own investment advisor (although you'll pay mutual fund fees and expenses). Money invested in a mutual fund is fairly liquid. With some qualifications, you can generally sell your shares back to the issuer at any time if you need cash. Also, the typical mutual fund holds dozens and often hundreds of different securities. If you purchase shares of a mutual fund, you benefit from instant diversification at a relatively low cost. For instance, if you buy into an asset allocation fund, your investment dollars will automatically be spread across multiple asset categories, even if you invest only a few hundred dollars. Even with a mutual fund that invests in only one type of investment, you still have a small stake in many different securities. It would require a much larger initial outlay of cash to purchase a portfolio of individual securities as diverse as most mutual funds. Remember, though, that diversification doesn't guarantee a profit or ensure against a loss.

Note: Before investing in a mutual fund, carefully consider its investment objectives, risks, fees, and expenses, which are included in the prospectus available from the fund. Read it carefully before investing.

However, investing in individual securities also has its advantages. You can time the purchase and sale of securities to minimize the tax consequences. You can hold securities long enough to avoid short-term capital gains treatment and realize your losses at a time when you are in the best position to claim them as a deduction. As a mutual fund investor, you give up that control—fund managers do not consult with shareholders before making transactions. Finally, although you may spend more time and money building a portfolio of individual securities, you'll be able to customize your portfolio so that it truly serves your needs. You can invest only in companies you are comfortable investing in, with the level of diversification you desire and degree of risk you're willing to take.

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The Vision: Create a centerpiece for the community in the core of Downtown Marshfield. This multi-use centerpiece will provide a year round gathering space for the community, a place for the arts, events, families, lunch hour gatherings, relaxation, and entertainment. Some of the proposed features and uses include a pavilion for outdoor concerts, a visual appealing splash pad for kids to cool off in the hot summer days, dining and seating areas, parking for the square and the surrounding downtown area, an area for a large winter ice rink, outdoor farmers markets, a large recreation area, and much more.
TIMELINE

Past Stages:
Recommended in the 2014 Downtown Master Plan by Place Dynamics, LLC

Involved Organizations: City of Marshfield & Main Street Marshfield

Feedback Stage

CONSTRUCTION DATES:
Maple to Central
Start July 5th
Central to Chestnut
Start: August 1st

*Dates are tentative*

The Vision: This project is a prime example of place making; the process of creating uplifting, feel good spaces that connect people. This can be difficult in a downtown full of concrete and zipping cars, but it is not impossible and the results can be tremendous for a community's business district. More and more communities are starting to introduce green space into their downtowns as a street calming measure. The idea is to make downtown more pedestrian friendly and as a result a place where people want to spend time, shop, dine, and relax!
Looking for Local Artists!
We are looking for artists of ALL Levels to display local art in vacant storefronts downtown. If you would like to participate, email or call our office!

2nd Street Corridor Construction
Maple to Central: Start July 5th
Central to Chestnut: Start August 1st
*Dates are tentative*
For more information and to see the layout — visit the Main Street Website.

July/August 2016
SUMMER HAPPENINGS

Farmers Market
It’s Farmers Market Season! Come get FRESH, Local product at the Main Street Farmers Market. Located in the Pick n’ Save Parking Lot. Every Tuesday 8am—1pm June thru September. Contact us if you want to set up as a vendor!

Third Thursdays
July 21st, Aug. 18th, & September 15th 5-7pm
Make it a special night downtown! Main Street Marshfield will have their evening farmers market, cooking demos, live music, food vendors, store promotions, art, & a caricature artist at the market!

Shop Local Every Thursday!
~ Over 20 Stores Open Late ~

Hot Time in the City
July 28th—Starts at 5pm in the BMO Harris Bank Parking Lot! Business to business networking, food, music and fun!

DOWNTOWN FLOWER POWER
A Big THANK YOU to all our volunteers who planted flowers for us this Spring. Flowers included 66 Planters, 3 Parking Lot Gardens, and Veteran’s Parkway!

(715)-387-3299 info@mainstreetmarshfield.com
Www.mainstreetmarshfield.com
Available Properties are listed on our website: www.mainstreetmarshfield.com

**Upcoming meetings—New members are always welcome!**

**Board Meeting**—Wednesday, July 6th & August 3rd at 7:30am

**Promotion**—Monday, July 6th & August 1st at 4pm.

**Design**—Monday, July 11th & August 8th at 10am.

**Organization**—Thursday, July 14th & August 11th at 8am

**Economic Restructuring**—Wed, July 27th & August 31st at 8am

*All meetings are held at the Main Street Office

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**Get Involved!**

**Coffee with Main Street**—1st & 3rd Thursday each Month *(8:30am at the Daily Grind)*

Newcomers, business owners, property owners, all are welcome!

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Main Street Marshfield, Inc.
139 S. Central Avenue
Marshfield, WI 54449
715-387-3299

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RETURN SERVICE REQUESTED

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Mission: Our mission is to enhance our community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Marshfield through concentrated efforts of organization, promotion, design, and economic restructuring.

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C.W. Mitten, President
Josh Kilty, Treasurer
Jenna Hanson, Secretary
Erin Howard
Nick Arnoldy
Scott Koran
Cindy Cole
Brian Hopperditzel
Tom Henseler
Kelly Korth
Lois TeStrake
Greg Ellious

Office Staff: Angie Eloranta, Executive Director
Diane Gallatin, Bookkeeper/Assistant
Interested in being promoted on the green at MACCI’s Chamber Caper? As a Friend of Caper you can market to the almost 200 golfers who will play in this year’s “big cup” tournament.

You can become a “Friend of Caper” by simply completing the bottom of this form, and we will take care of the rest. Your business will be promoted on signage on the green and in the printed dinner program. We look forward to showcasing you at the event!

**Sponsorship Opportunity**

Friend of Caper $150 ____________  Please invoice ____________  Check enclosed ____________

Business _____________________________________________  Contact___________________________

Billing Address _________________________________________  Email___________________________

Your registration to golf will be mailed mid-July.

Return to MACCI, 700 South Central Avenue, Marshfield, fax: 715-387-8925, email debbiebauer@marshfieldchamber.com
The Marshfield Area Chamber of Commerce & Industry has been busy cutting ribbon during the past six weeks for six businesses. Major renovations, business expansion and growth and a new building were celebrated at these ceremonies. Congratulations!

The American Cancer Society’s Hope Lodge located at 611 West Doege Street in Marshfield, WI cut the ribbon to the creation of the Health Enhancement room within the Hope Lodge developed from a proactive Team Schierl Companies Charitable Giving Fund outreach by Tim, Fritz and Bill Schierl to Jewel, Hope Lodge Manager.

Tim, Fritz and Bill have been supporting organizations connected with cancer prevention and care since 1990. They had supported the initial funding of the building and were looking to learn more about its recent activities. Their goal was to do something that had direct results to patients and those affected by cancer. In touring the facility they saw a room within the lodge that was a perfect match to their goals and filled a need for the Hope Lodge. Following conversations with Hope Lodge staff, a plan was developed to remodel (floor to ceiling) a previous storage room into a state of the art health enhancement room.

The room’s purpose is to provide a space for improving the health of both the patients dealing with cancer and their families staying with them. The room’s décor was designed to be welcoming, peaceful and inspiring. The brand new state of the art exercise equipment offers guests of the lodge a place to feel healthier and happier. Guests are able to walk on the treadmill, ride a stationary bike, play Wii, lift weights or practice yoga to name a few.

Merit Electric Service, located at 405 East 6th Street in Marshfield started in business in 2011. Prior to being a business owner, Mike O’Reilly had over 20 years of electrical experience and decided to use his talent and expertise to start Merit Electric Service. Since 2011, the business has grown tremendously and the need for this new location became a necessity. Future plans include adding office space. The business currently employs six full-time people who service any commercial, industrial and residential needs.

Slumberland, located at 3512 South Central Avenue in Marshfield, was founded in 1967 in Richfield, MN. It is a family run company that began as a mattress and La-Z-Boy specialty shop. Its mission has been to make people comfortable with both its products and prices. Over the past 49 years Slumberland has expanded to 124 stores across 12 states and is now the Midwest’s top seller of La-Z-Boy furniture, as well as Sealy and Simmons mattresses. Mary Hesch opened her first Slumberland in Stevens Point in 2003. She was the first single woman to own a Slumberland franchise. She came from an extensive background in retail having worked in record stores since 1979 and eventually working her way up to the General Manager position of an eight store record chain. In 2012, she purchased the Wausau Slumberland from her older brother Michael. Most recently, she purchased this location in May of 2014 from her twin brother, Greg.

This location has gone through an extensive remodel which included expanding the showroom floor by 6000 sq. ft. now includes the new mattress gallery and children’s furniture area. The brand new look of the store was achieved with new carpet and paint, adding display walls and entryway feature and a new sign for the store front. Stop by and see the transformation!
Simplicity Credit Union, formerly Central City Credit Union, celebrated their renaming with a ribbon cutting and open house. As a member-owned financial cooperative, Simplicity Credit Union is directed by an elected volunteer board of directors. Over the past two years the board and staff developed a strategy to help reduce stress for members and be a better financial and community partner. The new name pays tribute to the great heritage and history the credit union has built serving members here in Marshfield since 1949, and Stevens Point since 1937. The new name is a bold commitment to their future and provides a solid foundation to build on as they grow.

The remodel brought a simple, contemporary look designed for easy and efficient use for both members and staff. The cool blue colors create a soothing and relaxed atmosphere and an open teller pod concept produces more collaborative interactions with members. New technology enables staff to better engage with members. The installation of an iPad station and digital displays help educate and communicate financial solutions and community matters.

Simplicity Credit Union serves about 25,000 members with total assets over $230 million. Simplicity Credit Union is a four-time winner of the Desjardins Youth Financial Education Award for the top credit union youth education program in the state and winner of the Educating Credit Unions and Communities (ECUC) Lifetime Achievement Award. Simplicity Credit Union is a proud member of the International Cooperative Alliance. Simplicity Credit Union is located at 222 East Upham Street in Marshfield. To learn more and join, visit simplicity.coop.

Schalow’s Nursery Garden Center, located at 8461 Heritage Drive was started in 1965 by David and Carole Schalow. The current location was home to the Schalow family where early operations started out of their garage and home. Today those buildings serve as the main office.

In 1995 the business ownership was transferred to their sons, Gordy and Mark. The business has always been a landscape design build operation servicing the Central Wisconsin area. In addition to being a full-service operations the grounds also served as a location for the “do it yourself” client.

To accommodate the ever-growing need to provide materials and knowledge for individuals that enjoy gardening or who want to take on the challenge of landscaping themselves, Schalow’s Nursery built a beautiful new garden center to better serve their customers.

In 2015, Schalow’s Nursery celebrated its 50th year in business and the new facility is a commitment to the next 50 years of “green and growing.”

Sport & Spine of Marshfield, located at 503 S Cherry Ave, Suite 2 in Marshfield, opened a second location. The Sport and Spine Clinic of Auburndale was started in December 2001. The Sport and Spine Clinic is an outpatient physical therapy clinic that specializes in orthopedic care, pre and post-surgical management, work conditioning, sports medicine, balance retraining including vestibular and Parkinson type dysfunctions and manual therapy which includes myofascial release, nerve glides, and visceral mobilization.

Merrie DeGrand has worked in the area for St. Joseph’s Hospital, Theracare which was bought out by Health South, and also Bethel Nursing and Convalescent Center. Merrie started with hopes of providing high end therapy services with compassion and a sense of humor. She expanded when hiring Betsy Wolf, DPT. Betsy is staying at the Auburndale clinic. Merrie found herself venturing into Marshfield to start a second clinic as 1/3 of her clientele were driving from Marshfield to see her in Auburndale. On December 4, 2015, Merrie opened the doors in Marshfield. They have recently expanded again, adding Brittany Novotny, DPT to the team. Stop by and check out their Marshfield location!
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| MACCI OFFICE CLOSED  
Fabulous 4th of July Celebration  
– 6 pm – Marshfield Fairgrounds  
Central Wisconsin’s Got Talent - 5 pm - Pittsville | Farmer’s Market  
– 8 am – 1 pm – Pick ‘n Save Parking Lot | Marshfield Civic Band  
– 7:30 pm – Columbia Park | Wine Down Friday  
– 3:7:30 pm – Market on Sixth | Breaking through Silence  
On Our Block  
– 11 am-3:30 pm – Personal Development Center |
| 10  | 11  | 12  | 13  | 14  | 15  | 16  |
| Kids from Wisconsin  
– 7 pm – Marshfield High School | Workforce Paradox & Recruitment mtg  
– 1:30 pm - MACCI  
MFLD Young Professionals mtg  
– 5:30 pm - MACCI | Farmer’s Market  
– 8 am – 1 pm – Pick ‘n Save Parking Lot | Marshfield Civic Band  
– 7:30 pm – Columbia Park  
Wild Wednesday  
– 1 pm, 3 pm, 5:30 pm – Wildwood Station | Small Town Baseball Series – Steve J. Miller Recreation Area | Vox Concert – 7:30 pm – Wildwood Station  
Small Town Baseball Series – Steve J. Miller Recreation Area | Small Town Baseball Series – Steve J. Miller Recreation Area  
Central Wisconsin’s Got Talent – 1 pm – Colby Cheese Days  
Wine Tasting – 1-3 pm – Market on Sixth |
| 17  | 18  | 19  | 20  | 21  | 22  | 23  |
| Small Town Baseball Series – Steve J. Miller Recreation Area  
EAA Pancake Breakfast – 9 am – Marshfield Airport | Farmer’s Market  
– 8 am – 1 pm – Pick ‘n Save Parking Lot | Marshfield Civic Band  
– 7:30 pm – Columbia Park  
Wild Wednesday  
– 1 pm, 3 pm, 5:30 pm – Wildwood Station | Third Thursday  
– 5:7 pm – Downtown Marshfield  
Farmer’s Market  
– 2 – 7 pm – Pick ‘n Save Parking Lot | JCPenney Ribbon Cutting & Grand Reopening | Vox Concert – 7:30 pm – Columbia Park  
Hub City Days Duathlon  
– 7 am Registration  
– 9 am Race Starts  
– UW-Marsfield/Wood County  
13th Annual Hub City Days – Main Street Marshfield -Downtown  
Central Wisconsin’s Got Talent – 4:30 pm – Downtown Marshfield |
| 24  | 25  | 26  | 27  | 28  | 29  | 30  |
| Vox Concert – 7 pm – Columbia Park | Board Meeting  
– 4 pm - MACCI | Farmer’s Market  
– 8 am – 1 pm – Pick ‘n Save Parking Lot | Marshfield Civic Band  
– 7:30 pm – Columbia Park  
Wild Wednesday  
– 1 pm, 3 pm, 5:30 pm – Wildwood Station | Vox Concert – 7:30 pm – Wildwood Station  
MACCI’s Business After 5  
– Hot Time in the City – BMO Harris Parking Lot  
Women Helping Others Golf Outing - 8 am – RiverEdge Golf Course  
MFLD Young Professional Social – 4 pm – Hot Time in the City | Movies in the Park – Dusk  
Central Ave (Between 3rd and 4th Street)  
Hub City Days Kids Duathlon  
– 4 pm – 6 pm registration – 6:30 pm Race Starts - UW-Marsfield/Wood County  
13th Annual Hub City Days – Main Street Marshfield -Downtown | Vox Concert – 7 pm  
Hub City Days  
– 7:30 pm – Marshall Fairgrounds  
Summerfest  
– 2 pm - 9 pm – Marshall Fairgrounds  
28th Annual Hub City Days – Main Street Marshfield - Downtown  
Central Wisconsin’s Got Talent – 4:30 pm – Downtown Marshfield |

**July 29-31**  
Wisconsin Appaloosa Horse Show – Marshfield Fairgrounds
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For more information, contact the Chamber at (715) 384-3454.